

## Technical Requirements for Lawrence Cole



Dear Event Planner,

Your audience is in for a lively, entertaining, and content rich experience when you get **Lawrence Cole**, Founder and CMO of *Xtreme Marketing Systems* on stage in front of them!

In order to maximize the quality of the experience, we kindly ask that you make sure that the following items are handled PRIOR to Lawrence's talk. Taking care of these minor logistical details will ensure that all parties involved walk away from your special event satisfied and whole, having received Xtreme value!

1. A Well-lit room
2. Cordless hand-held (we don't want him to trip during a talk. That would be bad.) or Lavalieri (for audiences of 100+ or large rooms) microphone
3. Two bottles of water (room temperature is fine. He's low maintenance!)
4. Projector and Screen (for PowerPoint used during platforms talks and workshops)
5. Electronic copy of any official video footage taken

Thanks in advance for your professionalism,

**The Xtreme Marketing Team**